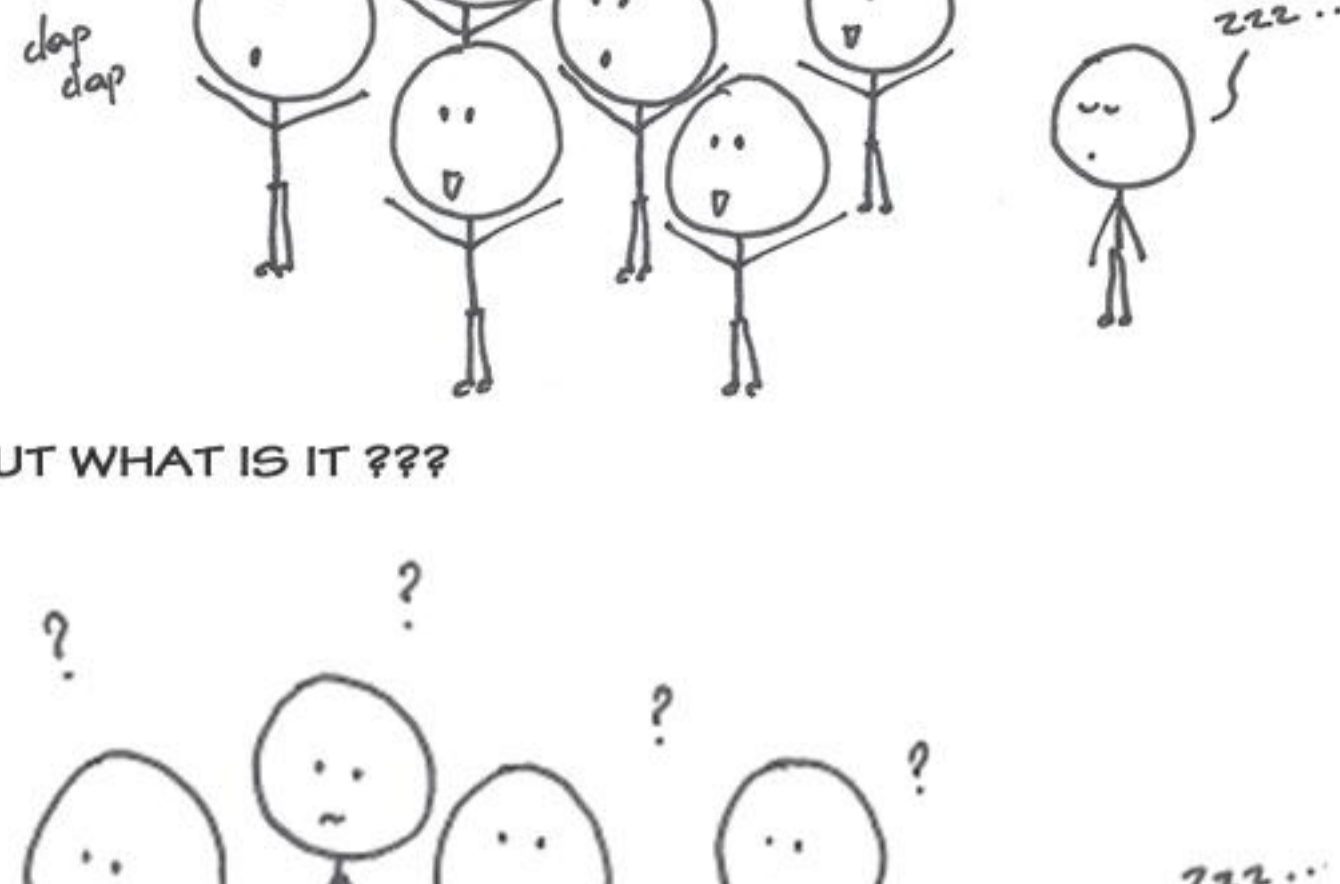
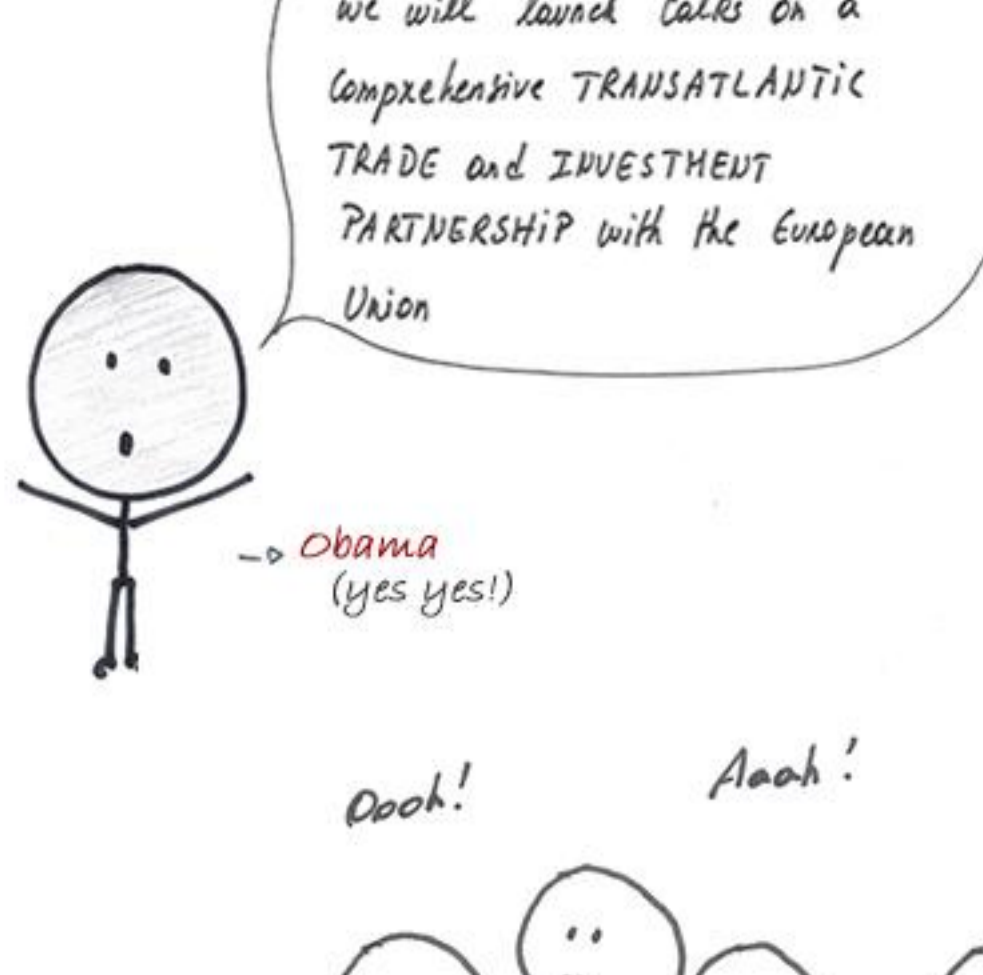


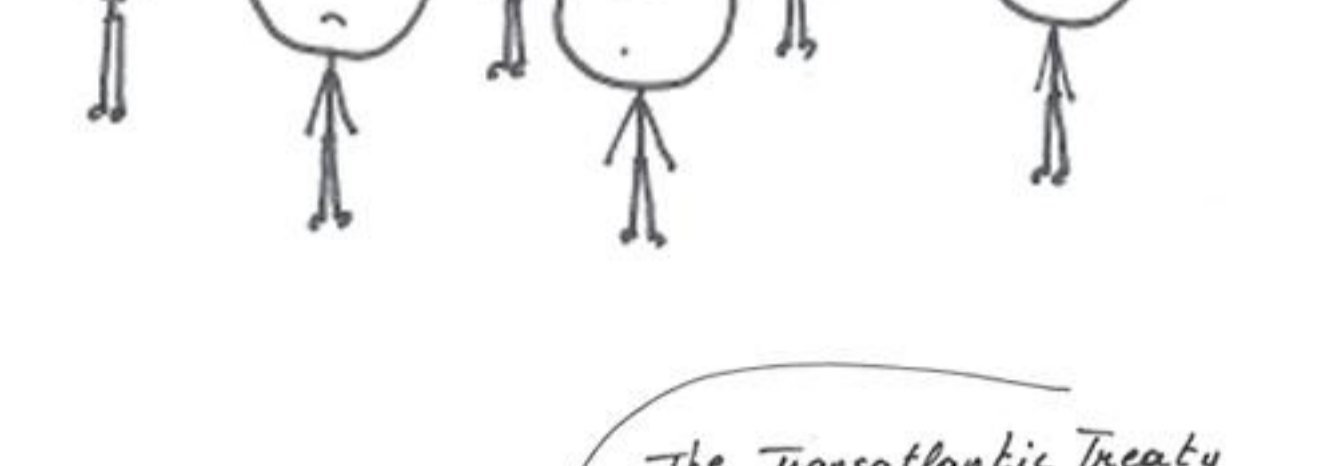
TREAT THE TREATY

(The beginning is difficult but after you'll laugh!!!)

2013



BUT WHAT IS IT ???



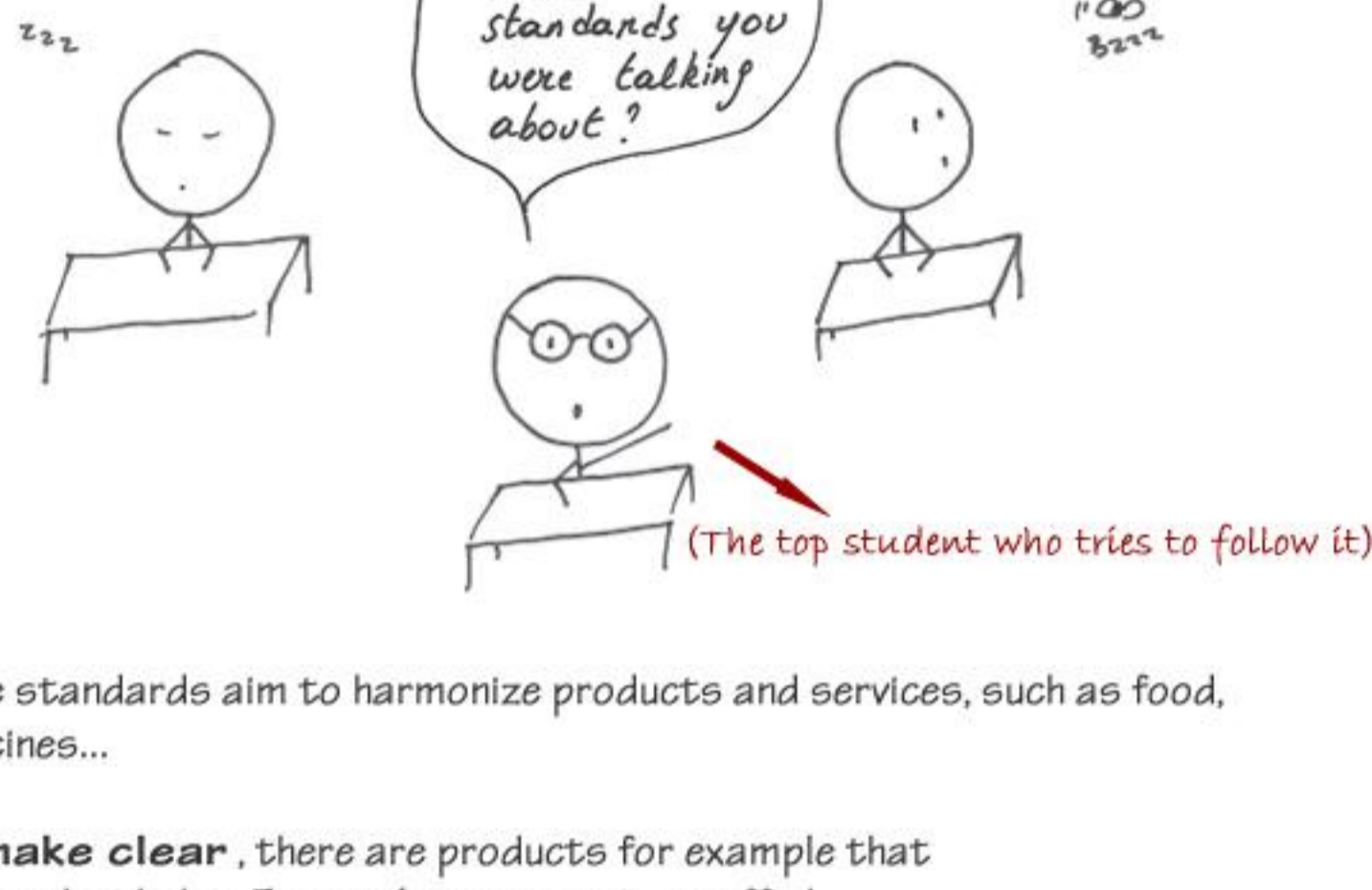
The thing is that **it affects all of us** because it affects all areas of food safety standards, drug prices, environment, web freedom, energy, public service, social security, culture ...



For now!

But as we have been kindly reminded by Karel de Gucht, it is very clear that they can make new proposals on any topic, including audiovisual.

It is therefore only temporary.



These standards aim to harmonize products and services, such as food, medicines...

To make clear, there are products for example that we have decided in Europe (are too toxic, stuffed GMOs ...) but it already sells in the United States.

Well, we must not hinder trade, Transatlantic Treaty provides that we have the **same standards everywhere!**



(A good point for the top student in harmonization of standards...)

BUT NO!

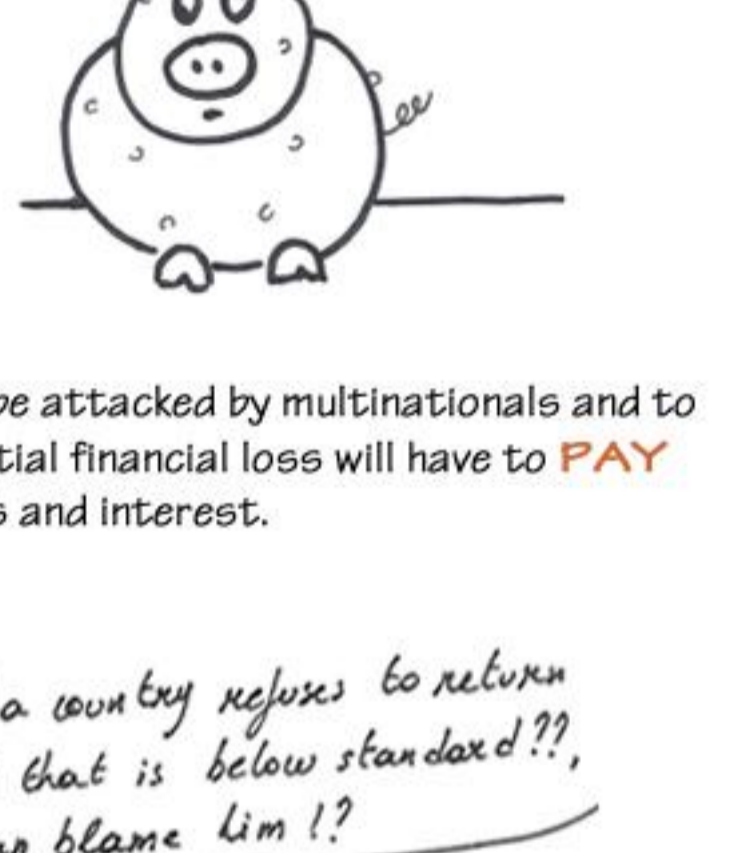
It is of course Europe which will have to adapt its standards on the American standards.



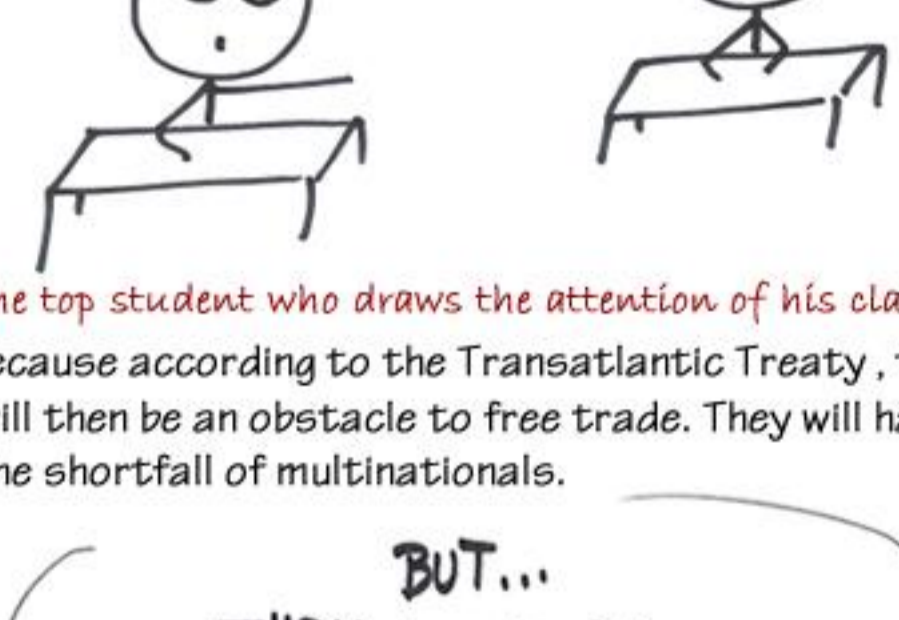
Monsanto is going to be happy!



Pork with ractopamine **banned in 160 countries** but the U.S. pork industry considers it as an obstacle to a free competition and **they are counting on the treaty TO ALLOW IT.**



No! Yes, well, but they will be attacked by multinationals and to compensate for the potential financial loss will have to **PAY** (often millions) in damages and interest.



(Thanks to the top student who draws the attention of his classmates) Well yes! Because according to the Transatlantic Treaty, these countries will then be an obstacle to free trade. They will have to **PAY** for the shortfall of multinationals.

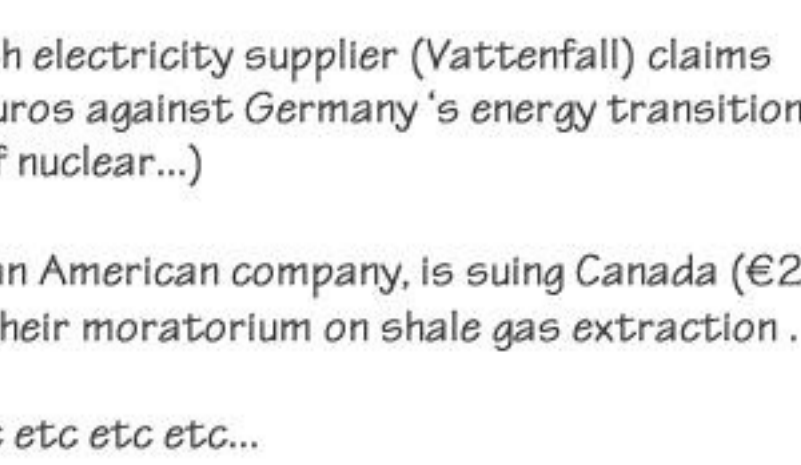


AND ALREADY!

Today, companies are already attacking countries.

For example:

- Some European companies pursue Egypt because they have raised the minimum wage



- Philip Morris attacks Uruguay and Australia because of their anti- tobacco legislation!
- The Swedish electricity supplier (Vattenfall) claims millions of euros against Germany's energy transition (phaseout of nuclear...)
- Lone Pine, an American company, is suing Canada (€250 million) for their moratorium on shale gas extraction.
- Etc etc etc etc etc etc...

AND WHERE DOES THIS MONEY COME FROM??



~ abracadabra

FROM USSSSSSS!



Even when a state wins, they have to pay millions in legal fees, etc. (€ 8,000,000 on average!)

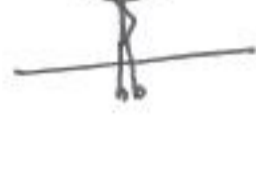
So of course, sometimes states prefer to accept and change their standards than go to court and pay...

And the examples are becoming more numerous! It even becomes a real business!

Ha! Ha! Ha!
And how much did this country paid for not eating GMOs?



Millions!
And it's not over!
I have lots of other ongoing cases!



Mexico is really attacked because it refuses to reopen a dump which would pollute lands surroundings...

And yet, it is the European Commission who negotiates for European states. But soon the countries will be **alone against the multinationals**.

(I can't tell you how many states will revise their standards...)

But WHO will be these judges?

(Ah, the million dollar question!)

It would be an independent tribunal created specifically to enforce the treaty and where judges would sometimes be lawyers and vice versa.

NONE OF THEM democratically elected, of course ...

Ah! Sorry, but we advised that Robert (fictional name) would be part of it... He is kind of elected, so...



Yes!
Thank you!
I love the dress!



GOOD ...

We see the point for multinationals. **But why do negotiations continue?** What is actually in this Treaty for us?

A **report** on its consequences often cited (including by the European Commission) is by the CEPR (Centre for Economic Policy Research).

This report promises that over approximately **500 euros of profit per household per year from 2029** would be generated by the favourable trade conditions created by the treaty.

Ah! It will give me more money to buy my beef with hormones!



(Optimist)

In 2029! we still have time! And by then, my €500 will be worth less...



(Pessimist)

And now, the joke!

CEPR (Those who made the report - thanks for your attention) was then directed by Guillermo de la Dehesa.

And guess who he issssssss?

(Drum roll)

- An adviser in the investment bank Goldman Sachs



(You should know that Goldman Sachs was awarded the **award of shame** by Greenpeace as it aims to increase the profits of a few rich by impoverishing large parts of the population)

- An adviser to pharmaceutical laboratory Lilly
- A former leader of the European Coca Cola branch
- ...

-> For now, it is hard to imagine that this treaty is a bad thing for the people ...

But in the end, **WHO** is really pushing the transatlantic trade deal?

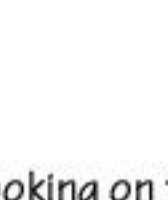
Pressure groups and various lobbies such as TABC (Trans - Atlantic Business Council). The TABC brings together a few tens of the largest U.S. and European multinationals (and about 60% of their proposals can be found in the form of laws or directives).

There is also TPN (Transatlantic Policy Network), a lobby group composed mainly of powerful multinational companies (Bayer, Michelin, Coca Cola, Walt Disney, Citigroup, Unilever...) and politicians (including 8% of the European Parliament).

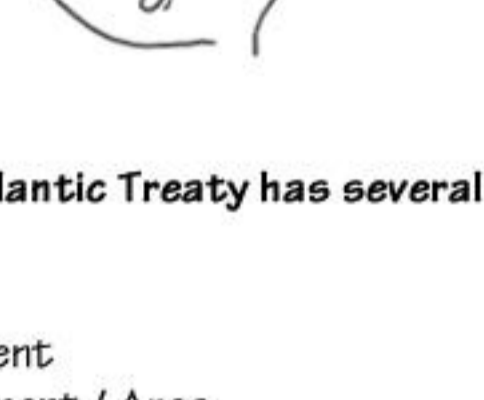
*Arhh! Farewell my illusions of youth!

And many others...

So, if we remove the opportunity for elected assemblies to say no to the products they consider dangerous, is it still democracy?



SHUT UP!

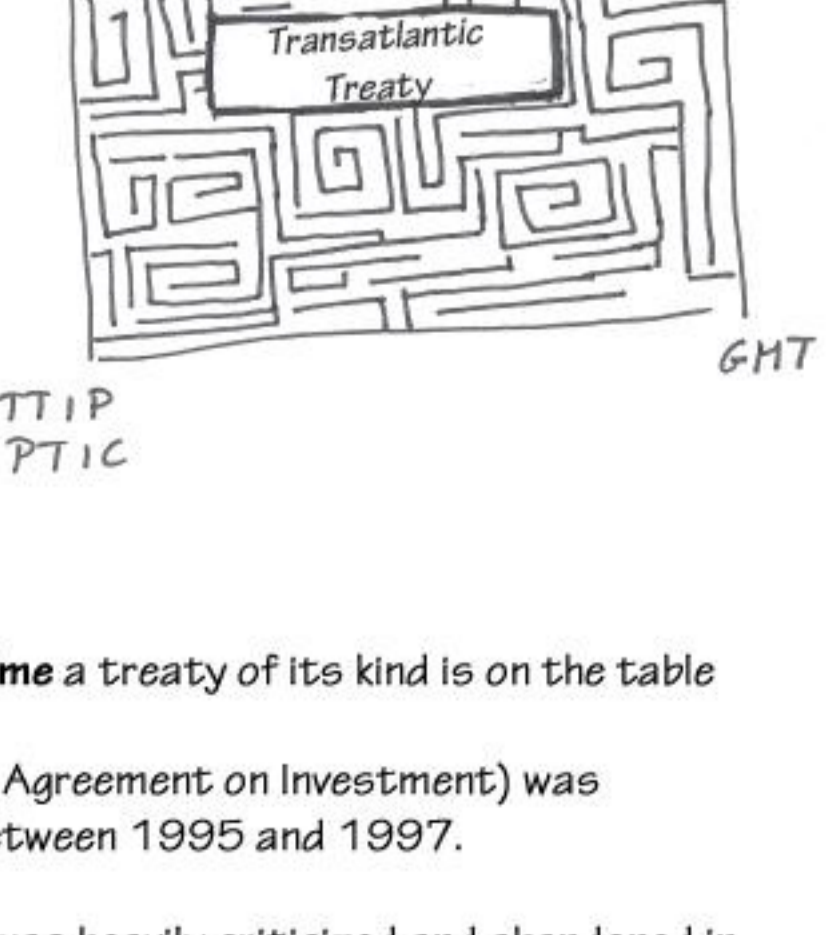
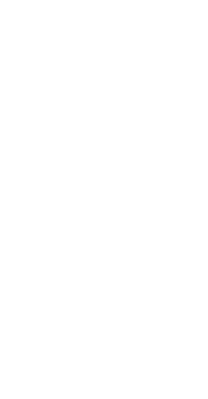


If you are looking on the web, **the Transatlantic Treaty has several names**:

- APT - Transatlantic Partnership Agreement
- TAFTA - Transatlantic Free Trade Agreement / Area
- TTIP - Transatlantic Trade and Investment Partnership
- YNP - Transatlantic Partnership in Trade and Investment

Grrr!
What a confusing mess!!

(otherwise it's too easy)



This is not the first time a treaty of its kind is on the table

The MAI (Multilateral Agreement on Investment) was **secretly** negotiated between 1995 and 1997.

Publicly exposed, it was heavily criticized and abandoned in 1998.

Now reappearing as the Transatlantic Treaty, it is also being negotiated in total secrecy.

WE CAN STOP IT!!!
WE CAN SAY NO!!!

It is possible!

Feel free to share this (Facebook, Twitter ...)

You can sign the petition here.

And then **ask yourself, when you vote**, is the party or politicians for or against it?

So now you know...